

MENTORING FOR ESD-LEADERSHIP PROGRAMME 2019

Project: Strategy and the Sustainable Enterprise: A Faculty Development Program



Project Responsible

Deepika Ganesh

Target Group

Business school educators

Duration of Project

June 2019 – September 2019

Current Status

Evaluation phase

Adressed SDGs



OBJECTIVES

- Integrate principles of sustainability in an existing business course or create a new course on sustainability.
- Explore different styles of pedagogy to use online and in-class.
- Incorporate curriculum design for teaching sustainability in the classroom.
- Pivot research on issues and concepts related to sustainability.

MAIN ACTIVITIES

- Five week MOOC with teaching resources every week
- Six webinar sessions with experts
- Four simulation sessions
- Ongoing research mentorship
- One-day workshop on educator and practitioner perspectives

(PEDAGOGICAL) APPROACH

- Blended learning pedagogy
- Co-creation of course resources
- Mentorship for research

CAPACITY BUILDING

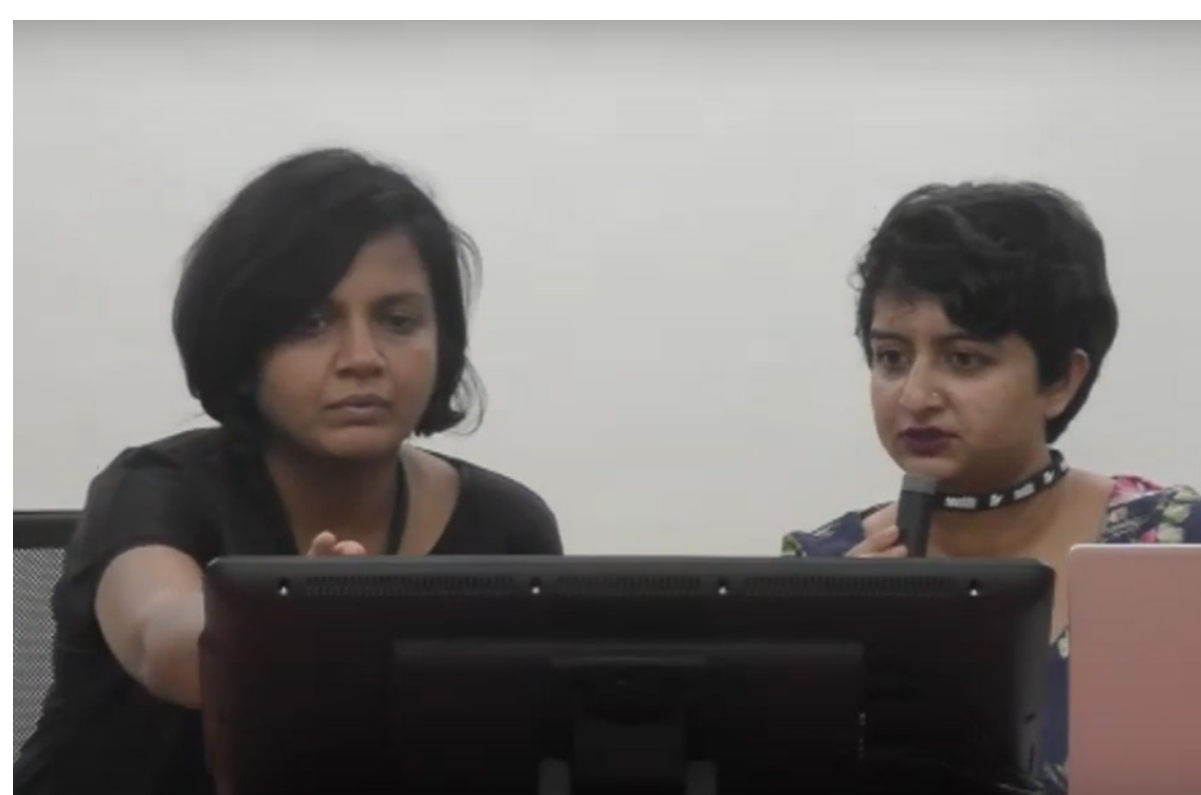
How many people are reached?

Directly:
35 faculty

Indirectly:
525 students

What is the most important change you achieve through building capacity?

Mainstream sustainability perspectives in B-School education across the country.



On behalf of



Federal Ministry
for Economic Cooperation
and Development

Coordinated by

**ENGAGEMENT
GLOBAL**

Service für Entwicklungsinitiativen



UNESCO Global Action Programme on
Education for Sustainable Development